FORM D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549



FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

SEC USE ONLY					
Prefix Serial			Serial		
DATE RECEIVED					

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Name of Offering (check if this is an amendment and name has changed, and indicate change.)	THE TOWN				
Pathfire, Inc Sale of Series J-2 Convertible Preferred Stock and Warrants to Acquire Shares of S	eries K Convertible Preferred Stock				
	ection 4(6) ULOE				
Type of Filing: New Filing	MAN 75 5 2009				
A. BASIC IDENTIFICATION DATA					
Enter the information requested about the issuer					
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)	187/8				
Pathfire, Inc.					
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)				
245 Hembree Park Drive, Suite 100, Roswell, Georgia 30076	(770) 619-0801				
Address of Principal Business Operations (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)				
(if different from Executive Offices)					
Brief Description of Business	<u>J</u>				
Digital media content distribution and management services.					
Type of Business Organization					
corporation	other (please specify):				
business trust limited partnership, to be formed IMANGAL					
Actual or Estimated Date of Incorporation or Organization: Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State;	6 Actual Estimated				
CN for Canada; FN for other foreign jurisdiction) GA					

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1972 (6-02)

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A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years;
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
 - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Krausz, Steven
Business or Residence Address (Number and Street, City, State, Zip Code
2180 Sand Hill Road, Suite 300, Menlo Park, California 94025
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Pastoriza, Jim
Business or Residence Address (Number and Street, City, State, Zip Code
101 California Street, Suite 3700, San Francisco, CA 94111
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Morgan, III, George E.
Business or Residence Address (Number and Street, City, State, Zip Code
901 Main Street, 66 th Floor, Dallas, Texas 74202-3714
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Steiner, Joshua L.
Business or Residence Address (Number and Street, City, State, Zip Code
375 Park Avenue, New York, New York 10152
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Teissler, Scott
Business or Residence Address (Number and Street, City, State, Zip Code
One CNN Center, Atlanta, GA 30303
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Eckert, Michael J.
Business or Residence Address (Number and Street, City, State, Zip Code
245 Hembree Park Drive, Suite 100, Roswell, Georgia 30076
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
McEwen, Neal
Business or Residence Address (Number and Street, City, State, Zip Code
245 Hembree Park Drive, Suite 100, Roswell, Georgia 30076
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Fabiano, Joe
Business or Residence Address (Number and Street, City, State, Zip Code
245 Hembree Park Drive, Suite 100, Roswell, Georgia 30076
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Malm, David
Business or Residence Address (Number and Street, City, State, Zip Code
500 Boylston St., Suite 1880, Boston, MA 02116

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
BA Capital Company, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code 901 Main Street, 66 th Floor, Dallas, Texas 74202-3174
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Kinetic Ventures I, L.L.C.
Business or Residence Address (Number and Street, City, State, Zip Code
Alliance Center, 3500 Lenox Road, N.E., Suite 1790, Atlanta, Georgia 30326-4228
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
AT&T Venture Fund II, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
101 California Street, Suite 3700, San Francisco, CA 94111 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual)
U.S. Venture Partners V, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
2180 Sand Hill Road, Suite 300 Menlo Park, California 94025
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Alliance Technology Ventures I, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
8995 Westside Parkway, Suite 200, Alpharetta, Georgia 30004
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Institutional Venture Partners VI, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
3000 Sand Hill Road, Building 2, Suite 290, Menlo Park, California 94025
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Comdisco, Inc.
Business or Residence Address (Number and Street, City, State, Zip Code
6111 North River Road, Rosemont, Illinois 60018
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Monarch Venture Partners Fund I, LP
Business or Residence Address (Number and Street, City, State, Zip Code
3414 Peachtree Road NE, Suite 1250, Atlanta, Georgia 30327-3054
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Noro-Moseley Partners IV, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
9 North Parkway Square, 4200 Northside Parkway, NW, Atlanta, Georgia 30327-3054
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
National Broadcasting Company, Inc. Business or Residence Address (Number and Street, City, State, Zip Code
30 Rockefeller Plaza, Room 2510-E, New York, New York 10112
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Alliance Technology Ventures II, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
8995 Westside Parkway, Suite 200, Alpharetta, Georgia 30004
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Quadrangle Capital Partners LP Puriness or Pacidence Address (Number and Street City State Zin Code
Business or Residence Address (Number and Street, City, State, Zip Code 375 Park Avenue, New York, New York, 10152

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Halpern Denny Fund III, LP
Business or Residence Address (Number and Street, City, State, Zip Code
500 Boylston Street, Suite 1880, Boston, Massachusetts 02116-3740
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Reuters Greenhouse Fund LP
Business or Residence Address (Number and Street, City, State, Zip Code
11 Upper Grosvenor Street, Mayfair, London W1K 2NB
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Bishop, Susan
Business or Residence Address (Number and Street, City, State, Zip Code
708 Third Avenue, Suite 2200, New York, New York 10017
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Burz, Christina
Business or Residence Address (Number and Street, City, State, Zip Code
845 West End Ave., Apt. #1G, New York, New York 10025
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Engdahl, Thomas
Business or Residence Address (Number and Street, City, State, Zip Code
1777 Montgomery St., San Francisco, CA 94111
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
CNN Investment Company, Inc.
Business or Residence Address (Number and Street, City, State, Zip Code
One CNN Center, Atlanta, GA 30303
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Quadrangle Capital Partners A, LP
Business or Residence Address (Number and Street, City, State, Zip Code
375 Park Avenue, New York, New York 10152
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
ATV/GP Parallel Fund, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
8995 Westside Parkway, Suite 200, Alpharetta, Georgia 30004
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
BancAmerica Capital Investors SBIC I, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code
901 Main Street, 66 th Floor, Dallas, Texas 74202-3174
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Ideas & Solutions!, Inc.
Business or Residence Address (Number and Street, City, State, Zip Code
1801 Avenue of the Stars, 6 th Floor, Los Angeles. CA 90067
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Riggs Capital Partners II, LLC
Business or Residence Address (Number and Street, City, State, Zip Code
800 17 th St. NW, 11 th Floor, Washington, DC 20006

(Use blank sheet, or copy and use additional copies of this sheet, as necessary

	B. INFORMATION ABOUT OFFERING		
1.	Has the issuer sold or does the issuer intend to sell, to non-accredited investors in this offering? Answer also in Appendix, Column 2, if filing under ULOE.	Yes	No ⊠
2.	What is the minimum investment that will be accepted from any individual?	\$ <u> </u>	
	* No minimum investment was required by the Company	Van	Na
3.	Does the offering permit joint ownership of a single unit?	Yes ⊠	No □
4.	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.		
Full Nar	ne (Last name first, if individual)		
Business	s or Residence Address (Number and Street, City, State, Zip Code)		
Name of	Associated Broker or Dealer		
	Which Person Listed Has Solicited or Intends to Solicit Purchasers 'All States" or check individual States)	All State	es
Full Nan	ne (Last Name first, if individual)		
Business	or Residence Address (Number and Street, City, State, Zip Code)		
Name of	Associated Broker or Dealer		
	Which Person Listed Has Solicited or Intends to Solicit Purchasers All States" or check individual States) AK AZ AR CO CT DE DC FL GA HI ID IN IA KS KY LA ME MD MA MI MN MS MO NE INV NH NI NM NY NC ND OH OK OR PA SC SD TN TX UT VT VA WA WV WI WY PR	All State	es
Full Nam	ne (Last Name first, if individual)	······································	
Business	or Residence Address (Number and Street, City, State, Zip Code)	<u> </u>	
Name of	Associated Broker or Dealer		
	Which Person Listed Has Solicited or Intends to Solicit Purchasers All States" or check individual States) AK	All State	es

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES	S AND USE OF	PROCEEDS
1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero". If the transaction is an exchange offering, check this box \(\square \) and indicate in the column below the amounts of the securities offered for exchange and already exchanged. Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	•	\$
	Equity	\$ 13,000,000.00	\$ <u>4,018,442.57</u>
	☐ Common ☐ Series J-2 Preferred Stock		
	Convertible Securities (including warrants)	\$*	\$
	Partnership Interests	\$	\$
	Other (Specify)	\$	\$
	Total	\$_13,000,000.00	\$_4,018,442.57
	Answer also in Appendix, Column 3, if filing under ULOE		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero".	Number of Investors	Aggregate Dollar Amount of Purchases
	Accredited Investors		
			\$ <u>4,018,442.57</u>
	Non-accredited Investors		\$
	Total (for filings under Rule 504 only)		\$
	Answer also in Appendix, Column 4, if filing under ULOE		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.		
	Type of offering	Type of Security	
	Rule 505	-	\$
	Rule 504		\$ \$
	Total		s
4. a.	Furnish a statement of all expenses in connection with the issuance and distribution of the secur offering. Exclude amounts relating solely to organization expenses of the issuer. The informating given as subject to future contingencies. If the amount of an expenditure is not known, furnish and check the box to the left of the estimate.	rities in this	-
	Transfer Agent's Fees		\$
	Printing and Engraving Costs	📮	\$
	Legal Fees		\$ 170,000.00
	Accounting Fees		\$ \$
	Sales Commissions (Specify finder's fees separately)		\$
	Other Expenses (identify)		\$
	Total		\$ 170,000.00

^{*} The aggregate purchase price was paid in consideration for the issuance of Series J-2 Convertible Preferred Stock and the right to acquire shares of Series K Convertible Preferred Stock.

C. 0	FFERING PRICE, NUMBER OF I	NVESTORS, EXPENSES	AND I	JSE OF PRO	CEEL	OS (cont'd)
	b. Enter the difference between the aggreg response to Part C-Question I and total ex to Part C-Question 4.a. This difference is to the issuer."	gate offering price given in penses furnished in response the "adjusted gross proceeds				\$ <u>12,830,000.00</u>
5.	Indicate below the amount of the adjusted gros or proposed to be used for each of the purpose any purpose is not known, furnish an estimate of the estimate. The total of the payments lis gross proceeds to the issuer set forth in responsible.	es shown. If the amount for and check the box to the left sted must equal the adjusted				
				Payments to Officers, Directors & Affiliates		Payments To Others
	Salaries and fees] \$			\$
	Purchase of real estate] \$			\$
	Purchase, rental or leasing and installa	tion of machinery and				
	equipment		\$			\$
	Construction or leasing of plant buildi	ngs and facilities] \$			\$
	Acquisition of other businesses (inclination involved in this offering that may be assets or securities of another issuer properties.)	e used in exchange for the] \$			\$
	Repayment of indebtedness		\$_			\$
	Working capital				\boxtimes	\$ 12,830,000.00
	Other (Specify)	_				\$
	Column Totals] \$			\$ <u>12.830,000.00</u>
	Total Payments Listed (column totals	added)	••••	⊠ \$.	12,830	.000.00
		D. FEDERAL SIGNATUR	E			
constitu	her has duly caused this notice to be signed by the tes an undertaking by the issuer to furnish to the d by the issuer to any non-accredited investor pur-	e U. S. Securities and Exchange Co	mmissior			
	Print or Type) re, Inc.	Signature Napoli. M. Lu	e.	Date Marc	h 24, 2	004
	f Signer (Print or Type)	Title of Signer (Print or Type)				
Neal N	[cEwen	Chief Financial Officer				
	•					
		A TEMPTERITED CORT				
In	entional misstatements or omissions	ATTENTION s of fact constitute federal	crimin	al violations.	(See 1	18 U.S.C. 1001.)